



Dear Sponsor,

The San Jose/Silicon Valley County Branch is hosting its 68th Annual Freedom Fund Awards Gala. The theme for this year's Gala is "Black Resistance" the affair will take place at Hayes Mansion, 200 Edenvale Ave San Jose California Friday, October 6th, 2023.

The [Association for the Study of African American Life and History](#) (ASALH), notes "African Americans have resisted historic and ongoing oppression, in all forms, especially the racial terrorism of lynching, racial pogroms, and police killings since our arrival upon these shores." "Black Resistance", ASALH writes, "as societal and political forces escalate to limit the access to and exercise of the ballot, eliminate the teaching of Black history, and work to push us back into the 1890s, we can only rely on our capacity to resist."

The San Jose/ Silicon Valley NAACP branch respectfully requests your consideration in sponsoring our event. The success of this fundraiser depends on the participation and support of the community – people like you!

The celebration will be well attended by various community leaders and elected County/City/ and State officials. The President's Awardees and Sponsor's VIP Reception will begin at 5:30 PM. This annual gathering of community and civic leaders attracts over 400 attendees each year. We respectfully request that you support our Gala through a sponsorship. All proceeds will be used to support our client services programs, which include civil rights protection advocacy, voter information and candidate forums, student scholarships, and our Youth Leadership Program.

As a Signature or Premier sponsor, who will be able to actively engage the audience not only on your company's brand, but also highlight your

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commitment to the community. The program also features both a silent auction.

Thank you in advance for your generous support of the NAACP's mission and community programs, and your commitment to ensuring a better quality of life for all. If you have any questions, you are welcome to personally call me at 408.515.1114 or email me at [moore2j@att.net](mailto:moore2j@att.net).

Please submit payments online at <http://www.sanjosenaacp.org> or mail your sponsorship to San Jose/Silicon Valley 205 E. Alma D-10 San Jose, California 95112.

Thank You,

The Executive Officers and Members of San Jose/ Silicon Valley NAACP  
Branch